



ZIWC  
Advertising  
Advertsing@ZIWC.ch

## 2 ways to advertise with ZIWC

**Website:** use a web banner, for companies with an English website.

Special offer      3 months: CHF 250.00 (150x200 pixels)

1 month: CHF 100.00

**Newsletter (NL):** The newsletter is distributed to all our members either in magazine format or electronically, depending on the preference of each member.

The newsletter is produced every second month.

When the add is published, advertisers receive an electronic version.

You can advertise as a one off, or you may contract 3 or 6 issues.

You can also advertise with a short text for those who do not have or want a logo (classifieds). For text there is a minimum of 3 lines (ca 85 characters) each line CHF 10.00 per line.

### The process of advertising:

- 1) Decide when you want to advertise
- 2) Decide where: newsletter or web site.
- 3) Decide what size of advertisement you would like to have
- 4) Book your add by contacting the advertising chairwomen under:  
[advertising@ziwc.ch](mailto:advertising@ziwc.ch)
- 5) Provide the text and format for your advertisement before the given cut-off date (at least 5 weeks before publication). The add must be provided in a pdf format.

Web advertising can be submitted from 1 day prior to appearance.

Once a contract has been signed or the advert has been published the advertiser will receive an invoice with 30 days to pay.

Please see our Terms and Conditions on our website.