

	Size mm	Price per Issue	6 Issues Fully Prepaid	3 Issues Fully Prepaid
			15% Discount	10% Discount
Back Cover	130 x 190	475	2422.50	1282.50
Inside Cover	130 x 190	440	2244.00	1188
Full Page	130 x 190	415	2116.50	1120.50
1/2 Page	130 x 90	255	1300.50	688.50
1/3 Page	130 x 63	195	994.50	526.50
1/4 Page	130 x 44	145	739.50	391.50
Text Only (per line)	Min. 2 Lines	10		

ZIWC Newsletter Advertising Rates April 2017-2018

*Discounts to be applied at the end of agreed number of issues

Advertorials : 2 pages including : text + ½ page advert, additional photos = CHF 800.00